Kew fete Saturday June 21st 2025

Press & Publicity 2025

Publication/Website	Circulation/reach/followers
In Print	
Living In Richmond & Kew	84,000 estimated reader-ship
Online	
Time Out	23 million monthly page views/ 1.5m Facebook page followers 1m Instagram followers 19m monthly reach
Visit Richmond	3,264 followers via Instagram
Kew TW9	739 subscribers
Kew TW9 – newsletter	756 followers via Instagram
Nextdoor/Chiswick & Bedford Park	772 neighbours, 2,906 nearby
Nub It Richmond & Brentford	1,839/2,100
Netmums	151,000 via Instagram
Dedicated website www.kewfete.org	**65,000 visitors**
Kew Fete Facebook **Kew Fete Instagram**	**1,368 followers, reach over 14,100, 33,800 views** **1,092 followers, 1,825 likes, 24,000 views**
Instagram reposts of Kew Fete by stallholders:	
Caversham Emporium	7,099 followers
DJ Stuart Bottomley - facebook	806 followers
Kew Dance Arts - facebook	134 followers
Diane Denham Designs	999 followers
Lorna Kyle	1,387 followers
Sytner Mercedes-Benz	3,136 followers
Spitalfields Candle Company	3,031 followers
Kew Green Prep	1,425 followers
Indigo Prawn	1,943 followers
Kew Society	1,425 followers
Kew Neighbourhood Association	1,039 followers
Coach & Horses	1,928 followers
Good Wine Shop	4,820 followers
Marie-Clare Vintage	1,150 followers
Skylarks	1,029 followers
Small Steps	1,419 followers
The Golden Grass Company	3,491 followers
Powerjam Band Project	2,098 followers
Rock Choir West London	387 followers
V Style Jewellery	4,119 followers
Zena and Rose	1,030 followers
Lara French	220 followers

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Community Notice Board Posters	**16 notice boards throughout Borough** - Barnes/Kew/East Sheen/Ham/Richmond/East Twickenham/St Margaret's/ Twickenham/ Strawberry Hill/Hampton North/ Hampton/Whitton/Heathfield/Hampton Wick
Publicity leaflet	**20,000 distributed to ABC1 homes in local area, with sponsor branding & adverts**
Banners	**x 5 at key locations in Kew (Kew Green, Retail Park, Kew Rec, Kew Village) with sponsor branding**
Information letter/poster distributed to local schools: Kew Green Prep/Riverside Primary/Queen's CoE/Unicorn/Kew College/Broomfield House/ Darell/Falcons Prep/Kings House/Sheen Mount	Not available, didn't do this year as many schools were taking stalls